

Newsletter



Sharing Skills



SHARING SKILLS

Increasing the labour market relevance of VET provision and reducing skills mismatches and shortages in the new booming "Sharing Economy" sector.

News from the project

Save the Date: Sharing Economy Open Session on September 27th and 28th in Berlin

We invite you to our "Sharing Skills Open Session" event. Interesting workshops, a panel discussion and the possibility to test the webinar developed directly within the framework of the project are waiting for you.

[You can already register here.](#)

Successful Event „Transforming Sharing Economy in Tourism“ in Milan April 3rd and 4th 2017



The Multiplier event on April 3rd and 4th in Milan has been a success. The event started with a presentation of the first results, the Global Report on the sharing economy penetration and the occupational standards identification.

On the second day Prof. Paolo Rizzi from the Cattolica University-Piacenza and University of Milano-Bicocca presented the topic „Collaborative economy and social entrepreneurship“ to the participants. Additionally Cristiano Rigon, Co-Founder of Gnammo Home Restaurant and Social Eating presented the company. Andrea Saviane, the country manager of the carsharing provider Bla Bla Car presented the social impact of carpooling.

At last 3 local sharing projects have been presented to the participants. The meeting concluded with an outlook of the next steps of the project and an interesting discussion of the topic of sharing economy.

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First results of the project

As a result of the first phase of the project, we produced a Global Report concerning the penetration of the Sharing Economy and its importance and impacts in Portugal, Greece, Poland, Germany, Italy, UK as well as the in EU as a whole and the USA. There were three main conclusions retrieved from this study:

- ⇒ The definition, impact and potential of Sharing Economy isn't well established;
- ⇒ Legal framework is not well adjusted to the current practice and there are existing gaps in public policies that aren't addressed yet;
- ⇒ There are three new skills that should be developed: ICT/Digital Skills, Business Model Development and Customer Relationship. "

You can now download the global report and the national reports from the projects website.

[Please click here for further information.](#)

News from the Sharing Economy

European Parliament Think Tank: Tourism and the Sharing Economy

Tourism services have traditionally been provided by businesses such as hotels, taxis or tour operators. Recently, a growing number of individuals are proposing to share temporarily with tourists what they own (for example their house or car) or what they do (for example meals or excursions). This type of sharing is referred to as the 'sharing economy'. It is not limited to tourism and can be found in many areas of social and economic activity, although tourism has been one of the sectors most impacted.

Sharing goods and services between individuals is nothing new in itself. However, the development of the internet and, as a consequence, the creation of online platforms have made sharing easier than ever. In the past decade, many companies managing such platforms have emerged on the market.

[You can download the document here.](#)



Bloomberg News: Europe needs new rules for the Uber economy



The European Union is grappling with Uber and its peers, asking how best to regulate businesses that connect buyers and sellers in the so-called sharing economy. EU policy is shaping up to be much too heavy-handed.

A big question for these new enterprises is whether the people supplying the services are deemed to be employees (with rights protected by labor laws) or independent contractors (with little or no such protection). The answer isn't obvious, and a lot is at stake. The first treatment could put many of the firms out of business; the second might leave workers open to exploitation.

[For more information read more on Bloomberg News.](#)

Handelsblatt Global: Europe needs new rules for the Uber economy



Germany plans to create a clearer legal framework for sharing economy web businesses like taxi firm Uber and flat rental site Airbnb, whose growth has been stifled by the country's notorious bureaucracy and regulations.

Lawmakers from Chancellor Angela Merkel's coalition of conservatives and center-left Social Democrats have drafted a joint motion calling on the government to adapt current rules to the digital age.

[For more information read more on Handelsblatt Global.](#)

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